

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62530-1

DATE PRINTED

08/15/12

AND

PAGE 1

6989 AGENCY (OR SERVICE) ACTING AS AGENT FOR 322386 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME	MUNDY KATOWITZ MEDIA	PRIORITIES USA ACTION
AND	1322 G St SE	1101 15th St NW Lbby 2
ADDRESS	Washington DC 20003-3021	Washington DC 20005-5002
	USA	USA
CONTACT	CASEY BESSETTE	PRODUCTEST # 1564

Cancellation Notice  
Required  
Announcement 28 days  
prior notice

LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1564	PRODUCT CODE	1300
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NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	05:28A	06:00A	30S	10/09/12-10/12/12	NEWS 4 EARLY 5:28-6:00AM	4	500.00	2000.00
2	10000..	1	05:28A	06:00A	30S	10/15/12-10/15/12	NEWS 4 EARLY 5:28-6:00AM	1	500.00	500.00
3	01111..	4	06:00A	07:00A	30S	10/09/12-10/12/12	NEWS 4 TODAY	4	750.00	3000.00
4	10000..	1	06:00A	07:00A	30S	10/15/12-10/15/12	NEWS 4 TODAY	1	750.00	750.00
5	01111..	4	07:00A	08:58A	30S	10/09/12-10/12/12	THE EARLY SHOW	4	750.00	3000.00
6	10000..	1	07:00A	08:58A	30S	10/15/12-10/15/12	THE EARLY SHOW	1	750.00	750.00
7	01111..	4	05:00A	05:28A	30S	10/09/12-10/12/12	NEWS 4 EARLY 5-5:28AM	4	500.00	2000.00
8	10000..	1	05:00A	05:28A	30S	10/15/12-10/15/12	NEWS 4 EARLY 5-5:28AM	1	500.00	500.00
9	01010..	2	08:58A	09:58A	30S	10/09/12-10/11/12	RACHEL RAY	2	800.00	1600.00
10	01111..	4	09:57A	11:00A	30S	10/09/12-10/12/12	PRICE IS RIGHT	4	1500.00	6000.00
11	00100..	1	11:00A	12:00N	30S	10/10/12-10/10/12	YOUNG & THE RESTLESS	1	1000.00	1000.00
12	10000..	1	11:00A	12:00N	30S	10/15/12-10/15/12	YOUNG & THE RESTLESS	1	1000.00	1000.00
13	01010..	2	12:00N	12:25P	30S	10/09/12-10/11/12	NEWS 4 AT NOON	2	1000.00	2000.00
14	10000..	1	12:00N	12:25P	30S	10/15/12-10/15/12	NEWS 4 AT NOON	1	1000.00	1000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

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			FROM	TO						
15	00001..	1	12:30P	01:00P	30S	10/12/12-10/12/12	BOLD & BEAUTIFUL	1	1000.00	1000.00
16	01111..	4	02:00P	02:58P	30S	10/09/12-10/12/12	LET'S MAKE A DEAL	4	750.00	3000.00
17	10000..	1	02:00P	02:58P	30S	10/15/12-10/15/12	LET'S MAKE A DEAL	1	750.00	750.00
18	00101..	2	02:58P	04:00P	30S	10/10/12-10/12/12	JEFF PROBST SHOW	2	1000.00	2000.00
19	01010..	2	04:00P	05:00P	30S	10/09/12-10/11/12	DR PHIL	2	1500.00	3000.00
20	10000..	1	04:00P	05:00P	30S	10/15/12-10/15/12	DR PHIL	1	1500.00	1500.00
21	00111..	3	05:00P	05:30P	30S	10/10/12-10/12/12	NEWS 4 AT 5 PM	3	2000.00	6000.00
22	01010..	2	06:00P	06:30P	30S	10/09/12-10/11/12	CBS4 NEWS AT 6	2	2000.00	4000.00
23	10000..	1	06:00P	06:30P	30S	10/15/12-10/15/12	CBS4 NEWS AT 6	1	2000.00	2000.00
24	.1101..	3	06:30P	06:58P	30S	10/09/12-10/12/12	CBS4 NEWS AT 630PM	3	2000.00	6000.00
25	01111..	4	10:35P	11:37P	30S	10/09/12-10/12/12	LATE SHOW WITH DAVID	4	1000.00	4000.00
26	10000..	1	10:35P	11:37P	30S	10/15/12-10/15/12	LATE SHOW WITH DAVID	1	1000.00	1000.00
27	00111..	3	11:37P	12:37A	30S	10/10/12-10/12/12	LATE LATE SHOW WITH CRAIG	3	500.00	1500.00
28	10000..	1	11:37P	12:37A	30S	10/15/12-10/15/12	LATE LATE SHOW WITH CRAIG	1	500.00	500.00
29	.1111..	4	12:35A	01:05A	30S	10/09/12-10/12/12		4	250.00	1000.00

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			FROM	TO						
30	1.....	1	12:35A	01:05A	30S	10/15/12-10/15/12		1	250.00	250.00
31	0112..0	4	04:30A	05:00A	30S	10/09/12-10/11/12	CBS MORNING NEWS	4	250.00	1000.00
32	1000..0	1	04:30A	05:00A	30S	10/15/12-10/15/12	CBS MORNING NEWS	1	250.00	250.00
33	Sa	1	04:58P	06:00P	30S	10/13/12-10/13/12	NEWS 4 AT 5P - SATURDAY	1	750.00	750.00
34	Sa	1	10:35P	11:35P	30S	10/13/12-10/13/12	CSI MIAMI	1	500.00	500.00
35	Su	1	05:57A	07:58A	30S	10/14/12-10/14/12	NEWS 4 THIS MORNING	1	500.00	500.00
36	Su	1	07:58A	09:30A	30S	10/14/12-10/14/12	CBS SUNDAY MORNING	1	5000.00	5000.00
37	Su	1	09:30A	10:00A	30S	10/14/12-10/14/12		1	1000.00	1000.00
38	Su	1	05:58P	06:59P	30S	10/14/12-10/14/12	SIXTY MINUTES SUNDAY	1	10000.00	10000.00
39	Su	1	11:07P	12:07A	30S	10/14/12-10/14/12	CLOSER	1	500.00	500.00
40	00100..	1	01:00P	02:00P	30S	10/10/12-10/10/12	THE TALK	1	750.00	750.00
Total Contract:								78		82850.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						82850.00	.00	.00	82850.00	
								GRAND TOTAL		
								82850.00		

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